



BUILDING HEALTHIER COMMUNITIES **TOGETHER**

2024 FOUNDATION ANNUAL IMPACT REPORT





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IMPACT REPORT
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LEADING HEALTHCARE FORWARD

For over seventy years, Memorial has proudly served our community with a devoted commitment to healing the mind, body and spirit of every life we touch. Central to this mission has been the unique relationships with each of you; your support and generosity have empowered our efforts to impact millions of patients and families amongst us.

While we have welcomed new additions of technologies, leaders, physicians, and programs to the Memorial portfolio, we will continue to move forward on a positive trajectory for growth. This is a dynamic time for Memorial and healthcare across the county. Collectively, we are striving to enhance how patients seek and receive care in South Florida, ensuring our community receives the best quality care we can provide.

Proudly read the 2024 Annual Report of the Foundations, knowing your generosity, reflected in these pages, is not just improving the health of the community in which we live, but giving us the inspiration to lead it.

With Gratitude,

Shane

SHANE STRUM

Interim Chief Executive Officer, Memorial Healthcare System

REFLECTION OF IMPACT

It has been my distinct honor and privilege to serve as the Chair of the Board of Directors for both the Memorial Foundation and Joe DiMaggio Children's Hospital Foundation over the past two years. As a board and a community, we have marked a time of change, growth, and a renewed focus on the future of healthcare in our community. I have been fortunate to work alongside an exceptional group of Board Members, Foundation staff, Healthcare providers, and the Executive team, all of whom are dedicated to ensuring the health and well-being of the families we serve.

As you review this report, you will see the tangible impact of your generous gifts. Your support continues to transform the lives of our patients, powering critical programming, expanding facilities, funding vital research, and equipping our hospitals with the tools needed to provide the highest standard of care. Together, we have not only built upon a rich history of service, but we have also laid a strong foundation for the future of Memorial Healthcare System, positioning it as one of the nation's leading healthcare providers.

The accomplishments we've seen this year are just the beginning. With the continued support of our philanthropic community, we are poised to reach even greater heights, expanding our reach and enhancing our ability to provide exceptional care for years to come.

Reflecting on all that we have accomplished together, I am filled with immense gratitude. Thank you for being a vital part of this journey and for making such a profound difference in the lives of our patients and families.

Gratefully Yours,

Brett

BRETT ROSE

Chair, Memorial Foundation & Joe DiMaggio Children's Hospital Foundation





KELLEY MORRIS NAMED PRESIDENT OF FOUNDATIONS

With more than 25 years of experience in healthcare philanthropy, operations, and research administration, Kelley Morris was appointed President and CEO of the Memorial and Joe DiMaggio Children's Hospital Foundations. She will serve as the Foundations' chief strategist, collaborating with its board to set the vision, strategy, and structure for philanthropy, donor development, and stewardship activities across the healthcare system. Morris assumed her new role in September, succeeding Kevin Janser, who retired after serving in his role since 2007.

Morris joined Memorial after serving as vice president of individual giving at Phoenix Children's Hospital, where she demonstrated exceptional leadership and oversight of transformational and principal gifts, major gifts, integrated fundraising and annual giving, gift planning, and corporate and private foundations. She has also held senior fundraising positions at City of Hope, Doheny Eye Institute, Cedars-Sinai Medical Center, and Baylor College of Medicine.

"Kelley demonstrates strong skills in driving revenue growth and mission impact through strategic philanthropy by cultivating relationships, board development and staff mentoring, making her an invaluable addition to the Foundations," said Shane Strum, interim CEO, Memorial Healthcare System.

Morris has been recognized for her innovative fundraising programs that have had a transformational impact on the organizations she has served. She holds a master's in healthcare administration from Texas Woman's University and a bachelor's in healthcare administration from University of Texas Medical Branch.

"We are excited to welcome Kelley, a skilled nonprofit executive with a proven track record in fundraising, to the Joe DiMaggio Children's and Memorial Foundations,"

said Elizabeth Justen, chair, South Broward Hospital District Board of Commissioners. "Her dedication to advancing health initiatives has uplifted countless communities, and we are looking forward to collaborating with her as we work together to build healthier communities. The Board of Commissioners is confident that Kelley will enhance our legacy of increasing community health awareness for those we serve."

Morris joins a dedicated team that recently spearheaded a remarkable \$107M fundraising effort to support projects and programs throughout Memorial Healthcare System, most notably fueling the \$56M campaign to assist in the four-story expansion of Joe DiMaggio Children's Hospital.

"Kelley demonstrates strong skills in driving revenue growth and mission impact through strategic philanthropy."



BETH-ANN KRIMSKY APPOINTED
CHAIR OF FOUNDATIONS BOARD
OF DIRECTORS



The Memorial and Joe DiMaggio Children's Hospital Foundations announce Beth-Ann Krinsky, the national litigation chair and partner at Greenspoon Marder LLP, has been named chair of the group's Board of Directors. Krinsky will serve a two-year term leading the foundations, which provide philanthropic support to enhance the patient and family experience throughout the Memorial Healthcare System.

Krinsky, a Plantation resident, first joined the board in 2019 and was most recently its vice chair. She succeeds Ft. Lauderdale entrepreneur Brett Rose in the leadership role.

"As the mother of three sons, one who has been treated by both the pediatric oncology and adult cardiac teams, I understand firsthand the exceptional care our hospitals provide at all stages of life," said Krinsky. "While we never expected to need it, we are so grateful to have had access to these resources right in our own community. I believe it is our responsibility to ensure those resources only increase and remain available to others in the future."

"Her leadership, expertise, and deep commitment to our mission will no doubt inspire our community."

Krinsky, a skilled commercial litigator, trial attorney, and Harvard Law School graduate, is also dedicated to raising the profile of the foundations and the vital work they do. She emphasized the importance of transparent stewardship of contributed funds and the opportunity it provides to expand access to care, particularly for underserved populations.

"We are thrilled to have Beth-Ann leading our Board of Directors," said Kelley Morris, president of the Memorial and Joe DiMaggio Children's Hospital Foundations. "Her leadership, expertise, and deep commitment to our mission will no doubt inspire our community to continue supporting the delivery of top-tier healthcare close to home."

2024 BOARD OF DIRECTORS
MEMORIAL FOUNDATION & JOE DIMAGGIO
CHILDREN'S HOSPITAL FOUNDATION



Officers	Directors	
Brett Rose <i>Chairman</i>	Christopher Barnett	Holly Neville, MD
Andrew J. Greenfield, MD <i>Immediate Past Chair</i>	Steven Becker	Jason Oletsky
Beth-Ann Krinsky <i>1st Vice Chair</i>	Adam Blomberg, MD	Thomas R. Oliveri
Allan Budelman <i>2nd Vice Chair</i>	Amaury Cifuentes, CFP, CMP	Tiffany Panciera
Elden LeGaux <i>Treasurer</i>	Douglas J. Collier, LUTCF	Alberto Peisach
Susanne Cornfeld Hurowitz <i>Secretary</i>	Linda Cooke	Karen Prange
Sean Deviney, CFP <i>At-Large Member</i>	Joseph Epstein, CPA	Commissioner Laura Raybin Miller*
Gregory Greene <i>At-Large Member</i>	Benjamin J. Freedman, MD	Frank Scholl, MD
	Toby Gray	Amy Share Brennan
	Vedner Guerrier*	Jay Shorr
	Louis Hernandez, Jr.	Stuart Siegel
	Atif Hussein, MD	Caitlin Stella, MPH*
	Randy Katz, DO	Shane Strum*
	Dara K. Levan	Marcia Tabatchnick
	Christopher McFarlane, JD, CPA	Benjamin A. Tobias, CFP, CPA/PFS

*Ex Officio

FUNDING HIGHLIGHTS
MEMORIAL FOUNDATION

Through the generosity of our donors, Memorial Health Foundation was able to fund a variety of important hospital programs and initiatives in 2024, including putting the finishing touches on the new Memorial Cancer Institute facility adjacent to the campus of Memorial Hospital West. The new MCI is already saving lives, combining world-class cancer treatments, research, and family-centered care.

Special Events

\$359,378

Total Philanthropic
Support

\$25,476,508

from over 700
individuals,
foundations,
corporations,
and institutional
partners

Net assets

\$54,249,390

“It’s a lifesaver for Pierre. These people are great. I don’t know how to say thank you to them for the good job they’re doing.”



A MEMORIAL FIRST: PIERRE RECEIVES DUAL HEART & KIDNEY TRANSPLANTS

After heart failure and kidney failure, Pierre became the first patient to receive both a heart transplant and a kidney transplant at Memorial Transplant Institute.

“This is a miracle for me,” said Pierre. “Before this, I had talked to my family and my kids to prepare for my funeral.”

“He’d been very sick for a long time and was transferred to us from another hospital,” said Miguel Castro, MD, advanced heart failure and transplant cardiology. “He had endocarditis, an infection of one of his heart valves, and because of that his kidneys were failing too.”

“With both a heart and a kidney transplant, there’s a huge coordination that takes place here,” said Dr. Castro. “Fortunately, he did really well.”

“It’s a lifesaver for Pierre,” said Lumaine, his companion. “These people are great. I don’t know how to say thank you to them for the good job they’re doing. The way they treat you, they’re great.”



Miguel Castro, MD, who performed Pierre’s heart transplant at Memorial Transplant Institute.

FUNDING HIGHLIGHTS
JOE DIMAGGIO CHILDREN'S
HOSPITAL FOUNDATION

Providing quality, consistent medical care for the children of South Florida at JDCH is only possible through generous donations to the Joe DiMaggio Children's Hospital Foundation. In 2024, we took a big swing by completing the expansion of the hospital's Heart Institute, solidifying our position as Florida's leader in pediatric cardiac care, including advanced diagnostic imaging, life-saving heart transplants, and comprehensive long-term care.

Special Events

\$1,607,484

Net assets

\$77,617,888

Total Philanthropic
Support

\$6,839,911

From over 3500
individuals,
foundations,
corporations,
and institutional
partners

COMPLEX CARE FOR MAGGIE & FAMILY IN THE MOMENTS THAT COUNT



Weighing only 11.46 ounces, Maggie is the smallest baby born at Joe DiMaggio Children's Hospital to survive and go home.

"She fit in your hand," said Amanda, Maggie's mom. "The only goal the doctors had was that she stay alive long enough for me to see her."

After five months in the Wasie NICU, Maggie made it home and was eventually joined by younger sister, Katie, also born early at Joe DiMaggio Children's Hospital.

"Having a kid in the hospital for months on end is never easy," said Maggie and Katie's dad, Troy, "but it's much, much easier here."

Maggie, 14, who is non-verbal with developmental challenges including a genetic mutation, receives special attention from Joe DiMaggio Children's Hospital Center for Complex Care.

"Our job in complex care is to truly be the quarterbacks to navigate the care," said Amanda Porro, MD, medical director, Clinical Effectiveness and Complex Care. "It's a team effort with our entire focus on the child and their family," she added.

As a result of highly personalized care, experienced specialists, and a collaborative approach, Maggie has grown and improved in ways that may have seemed impossible when she was born.

"We're eternally grateful for everybody at Joe DiMaggio," said Troy. "We've met so many great doctors and other caretakers there, it's just been a phenomenal experience. They're just irreplaceable."

Amanda Porro, MD, with Maggie and her mother, Amanda.



"Having a kid in the hospital for months on end is never easy, but it's much, much easier here."



Our donors come from all parts of South Florida and bring their own uniquely personal reasons for supporting the Foundations, yet, together they form a powerful community. It is a privilege to have so many generous donors by our side helping transform hope into healing.

FOUNDERS SOCIETY GENEROSITY THAT FUNDS CHANGE

We gratefully recognize the philanthropy of our Founders Society. Their dedication and commitment to our mission are vital to our success. Without the support of these amazing benefactors, we could not do all we do for the healthcare system and community we serve.

Thee Animal Assisted Therapy Endowment

We salute Craig Zinn Automotive Group for establishing the Animal Assisted Therapy Endowment at Joe DiMaggio Children's Hospital to fund the program in perpetuity. Animal-assisted therapy has been shown to improve mood, stress and anxiety, and provide a sense of comfort and companionship to patients, including children.

Welcome Home "Goldie" Delicious!

We welcomed "Goldie" Delicious to the Joe DiMaggio Children's Hospital family by throwing him a party with all his friends, including patients and families, staff and his fellow MHS therapy pups, Gael, Freedom, Mesa, Honeycrisp, Scrunchie, and Partridge. A special thank you to Educated Canines Assisting with Disabilities (ECAD) for providing us pups, like Goldie!



CIRCLE OF FRIENDS COMMITMENT WE CAN COUNT ON

Every successful mission is nurtured by a select group of individuals who lead with their hearts and follow-up with their generosity in support of the greater good. The Circle of Friends is comprised of our friends and neighbors who give annually to support the Foundations' work. We extend our deepest thanks to the Circle of Friends for their commitment during 2024.



PHYSICIANS' CIRCLE GOING ABOVE AND BEYOND

The mission of the Foundations and of physicians is closely aligned, as both strive to improve the healthcare of the community. The Physicians' Circle represents those physicians who have made a financial commitment to support the work of the Foundations. We offer a heartfelt thanks for their contributions in 2024.

DREAM BUILDERS SOCIETY GENEROSITY THAT LIVES ON

The Dream Builders Society acknowledges donors who have made arrangements in their estate and financial plans to benefit Memorial Foundation and/or Joe DiMaggio Children's Hospital Foundation. Through thoughtful planning, these donors help to ensure the ongoing success of Memorial Healthcare System in advancing world-class healthcare for the children and families in our communities. The Foundations are grateful for their support and dedication.

GRANTS

SECURING FUNDING FOR VITAL PROGRAMS

Our grant funders provide outstanding and impactful support for our patients, families, and community. We are very grateful to all who have provided grants to the Foundations in 2024.

Philanthropy that reaches far and wide

The Community Foundation of Broward has been a philanthropic supporter of Memorial and Joe DiMaggio Children's Hospital Foundations for almost three decades. Through competitive grant awards as well as donor-directed funds, their support has covered a wide range of needs including cancer patient emergency support, behavioral health, cardiology, orthopedics and much more.

In 2023, support from the Community Foundation of Broward totaled over \$300,000. Through a donor advised fund, they have provided support to our Level IV neonatal intensive care unit which cares for approximately 1,000 newborn babies each year who need a specialized level of attention because they were born premature, have infections, low blood sugar, congenital anomalies, or experience other complications at birth which often require an extended length of stay.

We are also in the second year of a three-year grant for cancer research that is supporting our collaboration between Florida Atlantic University and Memorial Cancer Institute as we establish the first minority biorepository in the state of Florida.

In addition, Community Foundation of Broward grants are supporting Memorial community programs to reduce isolation for seniors and improve their mental health and wellbeing.





We are very appreciative of the efforts made by the many individuals, organizations, businesses, foundations, and clubs, and who work tirelessly to raise lifesaving funds and provide vital support for the patients we serve. We salute all for their dedication and generosity 2024.

PINK ANGELS FIGHTING BREAST CANCER THROUGH FUNDRAISING

The Pink Angels of Memorial Foundation are a group of volunteers, many of them breast cancer survivors, dedicated to raising awareness and funds to support breast cancer patients and families through programs and services at the Memorial Breast Cancer Center. In 2024, the Pink Angels raised over \$462,000 through the **Touch of Pink Party, the 6th Annual Tennis Tournament, the Inaugural Spring Luncheon,** and other community initiatives.



DIAMOND ANGELS RAISING MILLIONS FOR OUR MISSION

The Diamond Angels of Joe DiMaggio Children's Hospital Foundation is a volunteer group established in 2004. Their mission is to serve as advocates for Joe DiMaggio Children's Hospital and to support the hospital's vision of providing safe and high-quality, patient and family-centered care to all children and families in need regardless of ability to pay.

The Diamond Angels created the Fairy Tale Ball. Since the inception of the Ball, the Diamond Angels have raised nearly \$10 million to help fund areas such as the Wasie NICU, pediatric oncology unit, the original capital campaign, the pediatric heart transplant program, the Catch the Love Campaign, as well as, the Diamond Angels Family Fund, which provides emergency financial assistance to families.

The **20th Annual Diamond Angels Fairy Tale Ball:** A Golden Ticket Celebration presented by UKG & TeamHealth, was held on Saturday, November 23 at The Diplomat Beach Resort. Emceed by T.C. and Dina B. from 99.9 Kiss Country, over 1,000 guests enjoyed a cocktail reception, silent auction, lavish dinner, live auction, and then danced the night away as Private Stock Band spanned the decades. The evening's event was chaired by Heather Geronemus (UKG), Brett Rose (UNCS), and Caitlin Stella (JDCH). It was a record setting night, raising over \$1.5 million for Joe DiMaggio Children's Hospital.

“I wouldn’t trade my athletic career for anything, but this event enables us to affect and improve people’s lives, so that’s much bigger than sports. The Conine Clubhouse is a special place that we love supporting, and I’m prouder of that than anything I did on the baseball field.”

— Jeff Conine

CONINE COMMITTEE FUNDING A HOME BASE FOR PATIENTS AND FAMILIES

The **Conine Committee** is one of Joe DiMaggio Children’s Hospital Foundation’s longest-standing fundraising groups. For three decades, they have organized and implemented fundraising events, including the Conine All-Star Golf Classic and the Jeff Conine Celebrity Poker Classic. To date, these events have raised more than \$8.5 million dollars to fund the annual operating expenses of the Conine Clubhouse, a home-away-from-home to over 25,000 families, with free-of-charge services while their child is a patient at Joe DiMaggio Children’s Hospital.



Conine All-Star Golf Classic 30th Anniversary

In 2024, the Conine All-Star Golf Classic presented by Custom Rod & Reel, celebrated its 30th Anniversary with a field of 272 players, spanning both the North and South courses at the Fort Lauderdale Country Club, marking the tournament’s 13th consecutive sellout. The event featured a celebrity in each foursome, including active MLB players like Jesus Luzardo and Braxton Garrett, retired NBA players Alonzo Mourning, Glen Rice and Carlos Boozer, as well as Conine’s former teammates Livan and Orlando “El Duque” Hernandez. The day raised a record-setting \$560,000.

FORMER CEO FRANK V. SACCO LEAVES LEGACY AT MEMORIAL HEALTHCARE SYSTEM



In Loving Memory

Frank V. Sacco

1947-2024

Frank V. Sacco, FACHE, a visionary healthcare leader and the former president and CEO of Memorial Healthcare System, passed away peacefully at home with his family on August 19, 2024. He was 77 years old.

Mr. Sacco led Memorial for 29 years and oversaw the Hollywood-based organization's growth from a single hospital to one of the largest public healthcare systems in South Florida. His relentless focus on safety, quality, and the highest quality patient-centered care was the foundation on which the modern-day Memorial was built. Those values and the internal culture he cultivated and instilled remain in place to this day, nearly a decade after his retirement.

Mr. Sacco's career at MHS spanned 41 years, which included several management and administrative roles prior to being named CEO in 1987. During his time at the helm, five hospitals were added, including Joe DiMaggio Children's Hospital, to the original Memorial Hospital, (now Memorial Regional Hospital), and a nursing home, and primary and urgent care centers were established.

At the time of his retirement in 2016, Memorial employed more than 11,000 and had grown its annual net revenue from \$115 million to nearly \$2 billion.

"I leave with the joy of knowing that I have used every fiber in my DNA to make Memorial Healthcare System successful now and well into the future," Mr. Sacco said at the time.

Mr. Sacco was not just a leader but an extraordinary mentor, a friend, and a relentless champion for

patient safety, quality and service. Under his stewardship, Memorial experienced unprecedented growth and innovation, always with a focus on putting our patients first and improving the lives of those we are privileged to serve. He was a man of integrity, great courage, humility and vision.

Prior to his career at Memorial, Mr. Sacco served as a commissioned officer in the Army Medical Service Corps, after which he earned a bachelor's degree from the University of Miami and a master's degree in healthcare management from Florida International University. He was a fellow of the American College of Healthcare Executives and a volunteer leader of numerous industry and community organizations.

In 2011, the South Broward Hospital District Board of Commissioners honored Mr. Sacco's leadership and vision by naming the Joe DiMaggio Children's Hospital campus for him. The previous year, Hollywood, FL city commissioners proclaimed June 16th "Frank Sacco Day." The list of the many other awards and accolades he earned during an illustrious career is lengthy and significant.

In addition to a loving family, Mr. Sacco leaves behind a culture of care and compassion that remains the hallmark of the Memorial Healthcare System.



As we close the book on 2024, we hope you have felt the gratitude expressed in these pages. The donations of our Foundations' supporters are what make the difference between a life cut short and a life lived well and lived long. We see the patients that enter our hospitals sick or in pain, and we see the worry in their loved ones eyes, but because of your generosity, miracles can happen. Thank you, South Florida.





Memorial Foundation
Joe DiMaggio Children's Hospital Foundation
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mhs.net/give
jdch.com/give